



HVAC Equipment Market - Global Industry Analysis, Size, Share, Growth, Trends, And Forecast, 2012 - 2018

Global HVAC (Heating, Ventilation, and Air Conditioning) equipments market is driven by factors including stringent energy and environment regulations, growing urbanization and subsequent increase in construction spending, technological and product developments. The report includes analysis of the global HVAC equipments market for the period 2012 to 2018. It identifies various micro and macro economic factors affecting the market growth trends during the forecast period.

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Market Segmentation I (Based on product type)

Heating equipment

Heat pumps

Furnaces

Unitary heaters

Boilers

Market Segmentation II (Based on industry)

Residential

Industrial

Commercial

Market Segmentation III (Based on components)

Fan Coil Unit (FCU)

Heating unit

Cooling unit

Market Segmentation IV (Based on geography)

North America

Europe

Asia Pacific

Apart from the above cross sectional analysis of the global HVAC market, the report includes competitive profiling of key industry participants, their market positioning, business strategies adopted by them, financial overview, and recent developments. The Porter's five forces analysis further highlights competitive scenarios across different levels of the supply chain. In all, the report provides a strategic analysis of the global HVAC equipment market.

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